BUILD’s 9th grade curriculum was designed in alignment with 21st Century Skills. Lesson objectives are built from BUILD’s Spark Skills, while our entrepreneurial content supports Common Core standards.

21st Century Skills

**BUILD’S SPARK SKILLS**

Our experiential curriculum uses entrepreneurship to help students reach proficiency in these foundational, 21st Century-aligned skills:
* Collaboration
* Communication
* Innovation
* Problem-Solving

UNIT 2

**Common Core Anchor Standard Alignment**

While the BUILD curriculum does not directly teach Common Core standards, our entrepreneurial content reinforces many basic Common Core skills (both anchor and grade-level specific), through a highly-engaging, experiential model.

| CASE STUDIES: Students will read about and interview entrepreneurs facing real problems and present innovative solutions orally and in writing. | ✔ | ✔ | ✔ | ✔ | ✔ |
| WRITTEN BUSINESS PLANS: Students will write and revise full-length business plans, including evidence of: market research, product/service design and financial analysis. | ✔ | ✔ | ✔ | ✔ | ✔ |
| ORAL PRESENTATIONS: Students will create PowerPoints and present business ideas in front of judges four times over the course of the 9th grade year. | ✔ | ✔ | ✔ | ✔ | ✔ |
| PROTOTYPE DESIGN: Students will design and construct prototypes, carrying them through the research, modeling and revision phases, eventually producing clear manufacturing processes. | ✔ | ✔ | ✔ | ✔ | ✔ |
| RUNNING A BUSINESS: Students will have direct experience marketing their product/service, finding sales opportunities and managing the finances of their business. | ✔ | ✔ | ✔ | ✔ | ✔ |


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